

# GABY MARQUEZ

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## EDUCATION

### SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

Atlanta, Georgia  
B.F.A., Fashion Marketing and Management  
Graduated June 2019 Magna Cum Laude

### MASTER MAKEUP ARTISTRY PROGRAM GLAMOUR BY HOSWAY

Atlanta, Georgia  
Certificate of Completion  
March 3, 2019

## VOLUNTEER

SCAD 2019 FASHION SHOW DRESSER  
THE FASHION GROUP INTERNATIONAL OF ATLANTA  
SCAD FASH | MUSEUM OF FASHION + FILM  
OLDS COLLEGE FASHION STYLIST

## AWARDS

YMA FASHION SCHOLARSHIP FUND RECIPIENT  
SCAD DEAN LIST  
SCAD ACADEMIC SCHOLARSHIP

## WORK EXPERIENCE

### PUIG USA / CHRISTIAN LOUBOUTIN BEAUTÉ

VISUAL MERCHANDISING & IN-STORE DESIGN INTERN  
NEW YORK, NY / SEPT 2019-MAY 2020

Develop retail guidelines for luxury beauty & fragrance brands  
Assist in merchandising in-store & events according to guidelines  
Design mockups for store activations using Adobe Creative Suite  
Communicate with vendors to source for innovative designs/skills

### STRIVECTIN

CREATIVE INTERN / NEW YORK, NY / SUMMER 2019

Gained design experience across digital and print departments  
Assisted in the growth of the creative library  
Designed creative assets for Social Media  
Customized standard digital layout to meet clients' needs

### TOURISM CALGARY

DIGITAL CONTENT INTERN / CALGARY, AB / SUMMER 2018

Updated and published content for TourismCalgary webpage  
Fashion influencer & Google AI research

### GARAGE- GROUPE DYNAMITE

SALES ASSOCIATE / CALGARY, AB / 2015-2016

Provided customer service  
Operated cash register  
Aided stock team with inventory  
Assisted visual team in merchandising displays

## SPECIAL PROJECT

### THE WALT DISNEY COMPANY

SCADPRO SPONSORED COURSE

MARKETING & STYLING TEAM  
QUARTER ABROAD SCAD HONG KONG / FALL 2018

Chosen to aid in the research and development of concepts for Mickey Mouse's 90th anniversary celebration, "Mickey Glitching Through Time."

## SOFTWARE SKILLS

ADOBE CREATIVE SUITE PHOTOSHOP  
AUTOCAD  
MICROSOFT OFFICE  
CONTENT MANAGEMENT SYSTEMS

## LANGUAGES

ENGLISH  
SPANISH

## INDUSTRY SKILLS

COMMUNICATION  
PRESENTATION SKILLS  
CREATIVE THINKING  
TIME MANAGEMENT  
PROBLEM SOLVING  
COLLABORATION  
TEAMWORK  
POSITIVE ATTITUDE  
RETAIL MATH  
RETAIL BUYING  
BRANDING  
SOCIAL MEDIA MARKETING & DESIGN  
MARKET RESEARCH & ANALYSIS  
PHOTOSHOOT STYLING  
TECHNICAL DRAWINGS  
SPACE PLANNING & DESIGN